

# BEST PRACTICES

**Arts Commerce College, Yeoda**

**Tq. Daryapur, Dist. Amravati,**

**Maharashtra (India)**



*Prepared for*

**CRITERION-VII**

**INSTITUTIONAL VALUES**

**AND BEST PRACTICES**

*(Session: 2019-2020)*

## **7.2 Best Practice No.1**

### **1. Title of the Practice:-**

### **“CHILD LABOR” FREE RURAL AWARENESS CAMPAIGN”**

(बाल श्रम मुक्त ग्रामीण जागरूकता अभियान)

### **2. Objective of the Practice:-**

1. To assist in the elimination of Child Labor in selected rural areas.
2. To create awareness among the people for the elimination of Child Labour.
3. To provide financial support to those involved in Child Labour.
4. Promotion of children’s educational attainment.
5. Promoting a sense of social responsibility against Child Labour.
6. To link Child Labour and social protection

### **3. The Context:-**

The term “Child Labor” is often defined as work that deprives children of their childhood, their potential and their dignity, and that is harmful to physical-mental development. It refers to work that is mentally, physically, socially or morally dangerous and harmful to children, and interferes with their schooling by depriving them of the opportunity to attend school, obliging them to leave school prematurely or requiring them to attempt to combine school attendance with excessively long and heavy work.

For decades, India has been carrying the cancer of Child Labour. India is still far away in terms of freeing children from Child Labour. In India, millions of children are forced into Child Labour due to poverty, high illiteracy

rates due to lack of education, unemployment, overpopulation, etc. Child Labour is not limited to India only, it is a global phenomenon. Child Labour is the exploitation of children who have lost their childhood due to employment that prevents them from attending school or causes them physical, mental, or social harm. Children are more vulnerable to accidents throughout their formative years, even if physical and mental health issues do not manifest for years. The International Labor Organization (ILO) estimates that 22,000 Child Labourers die on the job each year throughout the world. The worst forms of Child Labour include:

- ❖ *Child Trafficking*
- ❖ *Debt bondage*
- ❖ *Drug production and trafficking or other illegal acts*
- ❖ *Forced recruitment into armed conflict*
- ❖ *Hazardous work that can cause injury or moral corruption*
- ❖ *Prostitution and pornography*
- ❖ *Slavery or similar practices*

Children are employed in both formal and informal sectors. Among the occupations wherein children are engaged in work construction work, domestic work and small-scale industries. Incidentally, agriculture is not only the oldest but also the most common child occupation worldwide. As our college is located in the village where Agricultural Child Labour is quite common but at the same time, other forms of Child Labour are also seen here. To eradicate this deadly social crime, the college systematically launched a campaign, the details of which are as follows:

#### **4. The Practice:-**

To remove this social curse, our college has started Child Labor Free Village Campaign on 15<sup>th</sup> June 2019.

1. Under this campaign, 5 villages were selected in the first phase. These are the village from where the students have taken admission in our college.
2. Under this campaign, 5 villages were surveyed by the students enrolled in the college and the places where Child Labour was being done were identified.
3. The Sarpanchs and responsible persons of all these villages were also involved in this campaign so that it could be carried out in a better way.
4. In addition, other local NGOs have been included in the campaign to further streamline the process.
5. College teachers contact people where Child Labour was identified. In this process, teachers hold a meeting with village Sarpanchs, NGOs and village representatives and inform them about the disadvantages and long-lasting negative impacts of Child Labour in society.
6. At the same time, efforts have been made to link Child Labourers to education and to provide them with a source of income so that they do not have to do it again in the future.
7. Community philanthropists, religious leaders, parents, NGOs, and community groups were involved in the campaign to monitor the children to keep them away from Child Labour.
8. Under this campaign, awareness was created among the villagers about various government schemes aimed at eradicating the oppression of Child Labour from the country and society.

### **5. Evidence of Success:-**

The positive result of this campaign is that out of the 5 villages where this campaign has been carried out, one village called *Antargaon* has become completely free from Child Labor in just a short period. And under the same

achievement, Akola based NGO *ZEEP FOUNDATION AKOLA* has also awarded us an honorary medal on 12 March 2020.

## **6. Problems Encountered and Resources Required:-**

There are some difficulties encountered while carrying out the activities of this campaign, the details of which are given below.

1. Poverty is one of the important factors for this problem. Hence, enforcement alone cannot help solve it. In other words, it is important not only to separate children from Child Labour practices but also to improve the economical condition of their families. This is the most important issue to prevent the Child Labor Campaign from succeeding.
2. In India, especially in rural areas, people do not consider Child Labour to be bad or a social sin. And this is the biggest difficulty in remedying Child Labour.
3. In India, children working in factories, shops, hotels and brick kilns are considered Child Labourers, but not children working in agriculture, while it also falls into the same category. It is also a sin to force children to work in the fields, and it is difficult to explain this to the villagers.

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## PHOTO GALLERY



WORKSHOP FOR CHILD LABOUR FREE VILLAGE CAMPAIGN, 15<sup>th</sup> June 2019



WORKSHOP FOR CHILD LABOUR FREE VILLAGE CAMPAIGN, 15<sup>th</sup> June 2019



Award Ceremony, Child Labour Free Village, Date: 12 March 2020



Award Ceremony, Child Labour Free Village, Date: 12 March 2020

## **BEST PRACTICE NO. 2**

### **1: Title of the Practice:-**

## **“UNESCO'S INTERNATIONAL-DAYS CELEBRATION”**

### **2: The objective of the Practice:-**

To make students aware of international issues and to connect themselves to the global scene, the college decided to celebrate UNESCO Selected "International Days" regularly from the year 2019 onwards.

- ❖ To raise awareness and educate the community on issues of concern that requires global attention.
- ❖ To educate the public on issues of concern, mobilize political resources to address global issues, and celebrate and strengthen humanity's achievements on a global and national scale.
- ❖ It is an effective opportunity to make an international day a facilitator for awareness-raising action.
- ❖ Poverty Alleviation, Zero Hunger, Good Health, Quality Education, Gender Equality, Clean Water and Sanitation, Affordable & Clean Energy, etc. are some of the specific goals of International Days.

### **3: Context:-**

- ❖ International Days and weeks currently observed by the United Nations. The United Nations designates specific days, weeks, years, and decades

as occasions to mark particular events or topics to promote, through awareness and action, the objectives of the Organization.

- ❖ On occasion, these celebrations are declared by the specialized agencies of the United Nations, such as UNESCO, UNICEF, FAO, etc., when they concern issues that fall within the scope of their competencies. Some of them may be later adopted by the General Assembly.
- ❖ International days are occasions to educate the general public on issues of concern, mobilize political will and resources to address global problems, and celebrate and reinforce the achievements of humanity.
- ❖ The international observances (which also include weeks, years, and decades) are some of the most visited pages on the UN website. Each international day has a dedicated website, available in the UN's six official languages.
- ❖ The International Days also serve as an indicator of the interest that a given subject attracts in each part of the world. To find this out, we look at the level of engagement that these commemorations receive in different regions and languages across the world.
- ❖ The themes of international days are always linked to the main fields of action of the United Nations, namely the maintenance of international peace and security, the promotion of sustainable development, the protection of human rights, and the guarantee of international law and humanitarian action.

#### **4: The Practice:-**

The College has decided to celebrate the five International Days to promote a sense of educational, social, moral, environmental and health care responsibility among the students. All these International Days have been selected from the official list of UNESCO.

*The details of the International Days celebrated by the College are as follows:*

- ❖ World **Environment** Day ( 5 June )
- ❖ International **Yoga** Day ( 21 June )
- ❖ International **Youth** Day ( 12 August )
- ❖ World **AIDS** Day ( 1 December )
- ❖ International **Women** Day ( 8 March)

## **A: WORLD ENVIRONMENT DAY (5<sup>th</sup> JUNE)**

World Environment Day is celebrated annually on 5<sup>th</sup> June and it is the primary tool of the 'United Nations for promoting awareness and action for environmental protection. It was first celebrated in 1974. It was a platform for raising awareness of environmental issues such as Marine Pollution, Human Overpopulation, Global Warming, Sustainable Consumption, and Crimes against Wildlife. World Environment Day is a global platform for public awareness, with more than 143 countries participating every year. Each year, the program provides a theme and forum for businesses, NGOs, communities, governments, and celebrities to support environmental causes.



The theme of World Pollution Day in 2019 was “**Beat Air Pollution**”. And our college also undertook various activities under the same theme, the details are as follows.

- ❖ A Guest Lecture was conducted for the student.
- ❖ The Online Quiz was conducted.
- ❖ Students were encouraged to join the weekly "No-Vehicle Day".
- ❖ Students were briefed on small tips to get rid of various pollutants from the environment.
- ❖ In college, students are encouraged to plant a variety of trees, which encourages them to reduce air pollution.

## **B: INTERNATIONAL YOGA DAY (21<sup>st</sup> JUNE)**

International Yoga Day has been celebrated annually on June 21 since 2015, after it was established at the United Nations General Assembly in 2014. Yoga is a physical, mental, and spiritual practice that originated in India. Indian Prime Minister *Narendra Modi*, in his address to the United Nations in 2014, suggested the date of June 21, as it is the longest day of the year in the northern hemisphere and shares special significance in many regions of the world.



Yoga is practised in India since the 5th century and it has helped keep the body and mind healthy. With a holistic approach, Yoga addresses all the different systems of the body and mind. *Asanas* are said to strengthen and make the body more flexible as health improves; the spirit is also renewed with confidence. The practice of *Pranayama* regulates the purification of the internal system and organs, acting as a superior and capable complement of asanas. The energy generated in the body by these physical practices is channelled into *meditation or Dhyana* for stability, peace, and calm.

Since 2015, our college has been regularly celebrating World Yoga Day, which raises awareness about yoga among students through various activities like,

- ❖ A Collective Yoga Event is organized which involves teachers and students as well as responsible persons of the village.
- ❖ In this event, an expert yoga teacher is invited by the Physical Education Department of the college, who trains the audience through a variety of Yogasans and educates how to do daily yoga for a while without any expense for a healthy and stress-free life.

- ❖ In addition, the college's NSS unit conducts daily morning yoga sessions at different times (especially during the NSS camp). This exercise, which is done regularly for ten days daily in NSS CAMP, becomes a habit among the students.
- ❖ World Yoga Day is celebrated at the beginning of the academic session, so, it has a very positive effect on the mindset of the students.
- ❖ Students and teachers of all religions and sects participate in the celebration of World Yoga Day, so this event is also a manifestation of national unity.
- ❖ The theme of World Yoga Day 2019 was "*Yoga for the Heart*", and all events were organized in line with this theme.

### **C: INTERNATIONAL YOUTH DAY (12<sup>th</sup> AUGUST)**

In 1999, the General Assembly of UNO endorsed the recommendation made by the World Conference of Ministers Responsible for Youth (Lisbon, 8-12 August 1998) that 12 August is declared International Youth Day. International Youth Day gives an opportunity to celebrate and mainstream young peoples' voices, actions, and initiatives, as well as their meaningful, universal, and equitable engagement. The commemoration will take the form of a podcast-style discussion that is hosted by youth for youth, together with independently organized commemorations around the world that recognize the importance of youth participation in political, economic, and social life and processes.



International Youth Day gives a platform to the voices of the youth. It engages youngsters and aims to take initiatives and actions that will increase

opportunities for them. This day is meant to signify and highlight the importance of young people, not just as a future generation, but also as the current driving force of change in the world. Various activities like concerts, workshops, cultural events, and meetings are organized to engage the youth and to bring their voices, actions, and initiatives to the mainstream.

Each year, the observance of International Youth Day is marked with a theme, relevant to the times. The theme of International Youth Day 2019, *“Transforming Education”*, highlights efforts to make education more relevant, equitable, and inclusive for all youth, including efforts by youth themselves. The International Youth Day aims to promote ways to engage the youth and make them more actively involved in their communities through positive contributions. According to the United Nations, there are roughly around 1.8 billion young people between the ages group of 10 and 24 in the world. This is the largest youth population ever. However, more than half of these young people aged between 6 and 14 years lack basic reading and Math Skills, despite attending school. This fact threatens to severely hamper the progress of the 2030 SDG Agenda.

Understanding the importance of all the above, our college also celebrates International Youth Day every year by understanding the usefulness of this day. Because of this day, our college organizes the following events.

- ❖ The best speakers in the college are introduced to the students keeping in view the theme of UNESCO.
- ❖ The NSS Unit conducted various events to promote patriotism, sacrifice, peace, reconciliation, education, training, health awareness, and environmental awareness among the students.
- ❖ At the same time, a program is organized throughout the year which covers many aspects of youth reform.

## **D: WORLD AIDS DAY (1<sup>st</sup> DECEMBER)**

World AIDS Day takes place on 1 December each year. It's an opportunity for people worldwide to unite in the fight against HIV, to show support for people living with HIV, and to commemorate those who have died from an AIDS-related illness. Founded in 1988, World AIDS Day was the first-ever global health day.



All the World AIDS Day campaigns focus on a specific theme, chosen following consultations with UNAIDS, WHO, and a large number of grassroots, national and international agencies involved in the prevention and treatment of HIV/AIDS. As of 2008, each year's theme is chosen by the Global Steering Committee of the World AIDS Campaign (WAC). "Communities Make the Difference" was the theme of 2019, and under the same theme our college also organized the following event.

AIDS is caused by the spread of the life-threatening human immunodeficiency virus (HIV) which attacks the immune system of the patient and significantly reduces the body's resistance to other diseases. The disease serves as the final stage of the people who live with HIV but with proper care and medical health, HIV-positive people can continue to live a healthy life without it reaching the final stage. On a global level, there are approximately 38 million people who are living with HIV. It was first discovered in 1984 and since then, this virus has killed more than 35 million people, making it one of the most deadly pandemics in human history.

World AIDS Day allows fighting against HIV. People who have been affected by HIV feel motivated and dare to fight against the fatal disease. Our

college also hosts a variety of events to raise awareness about AIDS and to build courage and solidarity to fight this global epidemic.

- ❖ The NSS unit of the college conducts various programs on the occasion of World AIDS Day on December 1 every year.
- ❖ On this day, the college organizes an AIDS awareness rally where students hold banners with various slogans written on them. Students walk the village streets chanting AIDS awareness slogans.
- ❖ At the same time, the college conducts lectures by an expert speaker who addresses the youth and provides them with absolute information on AIDS prevention and awareness. Young people need to be aware of this because they are the most affected by this disease.

## **E: INTERNATIONAL WOMEN'S DAY (8<sup>th</sup> MARCH)**

In August 1910, an International Socialist Women's Conference was organized to precede the general meeting of the Socialist Second International in Copenhagen, Denmark. Inspired in part by the American socialists, German delegates Clara Zetkin, Kate Duncker and others proposed the setting up of an annual 'Women's Day.



International Women's Day is a global day for celebrating the social, economic, cultural, and political achievements of women. The day also marks a call to action for accelerating gender parity. Internationally, purple is taken as a colour to symbolize women's day. The theme for Women's Day 2020 is "*Think equal, build smart, and innovate for change*". The purpose of International Women's Day is to uphold women's achievements, recognize challenges, and focus greater attention on women's rights and gender equality. It is celebrated worldwide to spotlight women, their issues and achievements, and has a different theme each year.

On International Women's Day, March 8, various events are held worldwide. Like seminars, marches, and concerts, the events celebrate women and highlight the inequalities that women experience worldwide. The focus at the events picks up on various themes such as innovation, the portrayal of women in the media, or the importance of education and career opportunities. Women of all backgrounds: Political, community, and business leaders, as well as leading educators, inventors, entrepreneurs, and television personalities, are usually invited to speak on the day around the globe.

- ❖ On the occasion of International Women's Day, our college organizes a seminar in which a well-known feminist activist is introduced to the students, and various topics such as women's issues, their overall development, education, and backwardness in the present time are discussed.
- ❖ In 2016, on the occasion of International Women's Day, the **Women Grievance & Redressal Cell** was established.
- ❖ The Women Grievance & Redressal Cell is an active unit set up at the college to address girls' issues and their solutions.
- ❖ The committee has set up a complaint box in the college where girls can write their problems and put them there, but the good thing is that so far the committee has not received any complaints.\
- ❖ An online quiz is conducted by the Women's Grievances & Redressal Cell in which college students participate and the successful students are given an e-certificate.

## **5. Evidence of Success:-**

The most important benefit of celebrating World Day is that children connect themselves to the problems and solutions for which these days are organized. Creating a corrective consciousness in the students in a global

context is the main purpose of celebrating these days, and we see it happening with our own eyes and that is the real success.

## **6. Problems Encountered and Resources Required:-**

There is no particular difficulty in celebrating International Days, but there is a lack of financial resources to celebrate it better (such as inviting world-renowned speakers etc.). International Women's Day (8<sup>th</sup> March) and National Women's Day (13<sup>th</sup> February), International Youth Day (12<sup>th</sup> August) and National Youth Day (12<sup>th</sup> January Vivekananda Jayanti) celebrating twice a year makes students feel a kind of repetition.

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## Photo Gallery



**TREE PLANTATION (World Environment Day 5<sup>th</sup> JUNE 2019)**



**WORLD ENVIRONMENT DAY CELEBRATION (5<sup>th</sup> JUNE 2019)**



**Internationa Yoga Day Celebration, (21 June, 2019)**



**Internationa Yoga Day Celebration, (21 June, 2019)**



**INTERNATIONAL YOUTH'S DAY CELEBRATION (12th AUGUST, 2019)**



**INTERNATIONAL YOUTH'S DAY CELEBRATION (12th AUGUST, 2019)**



**WORLD AIDS DAY AWARENESS RALLY (1st DECEMBER, 2019)**



**WORLD AIDS DAY AWARENESS RALLY (1st DECEMBER, 2019)**



**INTERNATIONAL WOMEN'S DAY SEMINAR (8th MARCH, 2020)**



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